THURSDAY, MARCH 31

BOARD OF DIRECTORS

Board of Directors Breakfast | Grand Ballroom C
7:30 a.m.—8:00 a.m.

Board Meeting | Grand Ballroom C
8:00 a.m.—10:00 a.m.

Board Lunch | Grand Ballroom C
12:00 p.m.—1:00 p.m.

Advocacy Track | Grand Ballroom B
1:00 p.m.—5:00 p.m.

GENERAL SESSIONS

Registration/Information Desk
| Grand Ballroom Foyer
9:00 a.m.—5:00 p.m.

Children’s & Teen Program Registration | Leon
9:00 a.m.—11:00 a.m.

Inhibitor and Spanish-speaking Families ONLY
11:00 a.m.—5:00 p.m.
All other attendees

Inhibitor Track* | Grand Ballroom E
11:00 a.m.—5:00 p.m.
See page 22 in the program for track schedule on Thursday.
*Pre-registration required

Spanish Track | Grand Ballroom A
12:30 p.m.—5:00 p.m.
See page 23 in the program for track schedule on Thursday

Advocacy Track | Grand Ballroom B
1:00 p.m.—5:00 p.m.
See page 22 in the program for track schedule on Thursday

Executive Director Track | Grand Ballroom B
1:00 p.m.—5:00 p.m.
See page 24 in the program for track schedule throughout Symposium

Zumba (for women) | Motion Studio, Spa Aquae
4:00 p.m.—5:00 p.m.

Aquatic Therapy (for men) | Spa Pool, Spa Aquae
4:00 p.m.—5:00 p.m.

Exhibit Hall + Wellness Lounge | Marquis Ballroom
Wellness Lounge refreshments sponsored by Baxalta Incorporated, Bayer, Biogen, Genentech, Novo Nordisk, and Octapharma
5:30 p.m.—7:30 p.m.

(Art Factor) Exhibit | Grand Ballroom Foyer
Sponsored by NCHS
Presented by FOLX in collaboration with HFA
Open throughout Symposium

Industry Dinner*: Biogen | Valencia Ballroom
7:30 p.m.—9:30 p.m.
*Note: This session’s content is independent of HFA’s program. Content and meal provided by Platinum sponsor. A meal is provided at no cost to attendees.

Family Game Night | Marbella
Sponsored by Baxalta Incorporated
8:30 p.m.—11:00 p.m.

Blood Vibrations Live* | Edge Lounge
8:30 p.m.—11:00 p.m.
*Disclaimer: This session’s content is independent of HFA’s program.

FRIDAY, APRIL 1

GENERAL SESSIONS

Industry Sponsored Medical Update Breakfast*
| Valencia Ballroom
Sponsors: Baxalta Incorporated, Biogen, Novo Nordisk, Octapharma and Christie Medical Holdings, Inc.
7:00 a.m.—9:00 a.m.
*Note: This session’s content is independent of HFA’s program. A meal is provided no cost to attendees.

Rise & Shine: Zumba | Motion Studio, Spa Aquae
For adults or families; children must be accompanied by an adult.
7:45 a.m.—8:45 a.m.

Rise & Shine: Yoga | Castilla AB
For adults or families; children must be accompanied by an adult.
7:45 a.m.—8:45 a.m.

Registration/Information Desk
| Grand Ballroom Foyer
9:00 a.m.—5:00 p.m.

Children and Teens Registration | Leon
8:00 a.m.—12:00 p.m.

Health and Wellness at the Local Level | Marbella
(ED Track: Intended Audience—EDs/ Member Org. Staff)
8:30 a.m.—9:30 a.m.

(Art Factor) Exhibit | Grand Ballroom Foyer
Open throughout Symposium.

Exhibit Hall + Wellness Lounge | Marquis Ballroom
Wellness Lounge refreshments sponsored by Baxalta Incorporated, Bayer, Biogen, Genentech, Novo Nordisk, and Octapharma
9:00 a.m.—10:30 a.m.

How It Works: Program Planning at the Local Level | Marbella
(ED Track: Intended Audience—EDs/ Member Org. Staff)
9:30 a.m.—11:30 a.m.

Small Groups Meet & Greet
See Group Info Below
10:30 a.m.—11:15 a.m.

Families Welcome Session | Grand Ballroom A
Blood Brothers/Partners & Spouses Welcome Session | Grand Ballroom B
Blood Sisters Welcome Session | Castilla AB

Together We Are Resilient (Lunch)*
| Grand Ballroom C-E
11:45 a.m.—1:30 p.m.
*A meal is provided no cost to attendees.

Dear Addy LIVE! | Grand Ballroom A-B
1:45 p.m.—2:45 p.m.

Break | Grand Pre-Function
Sponsored by HEMA Biologics
2:45 p.m.—3:00 p.m.

Remembrance Service | Grand Ballroom C
3:00 p.m.—4:00 p.m.

Exhibit Hall + Wellness Lounge | Marquis Ballroom
4:00 p.m.—6:00 p.m.

Industry Dinner*: Baxalta Incorporated
| Valencia Ballroom
6:00 p.m.—8:00 p.m.
*Note: This session’s content is independent of HFA’s program. Content and meal provided by Platinum sponsor. A meal is provided at no cost to attendees.

Stop the Bleeding Season 6 Premiere!
| Grand Ballroom A
8:15 p.m.—9:30 p.m.

Note: This session’s content is independent of HFA’s program and provided by Believe Limited.

Moonlight Yoga
| Motion Studio, Spa Aquae (Adults Only)
8:30 p.m.—9:30 p.m.

COTT Meeting | Grand Ballroom D
8:30 p.m.—10:00 p.m.
Note: This session’s content is independent of HFA’s program. It is hosted by The Committee of Ten Thousand (COTT).
## GENERAL SESSIONS

**SATURDAY, APRIL 2**

### Industry Breakfast*: Bayer | Valencia Ballroom 7:00 a.m.—9:00 a.m.

*Note: This session’s content is independent of HFA’s program. Content and meal provided by Platinum sponsor. A meal is provided at no cost to attendees.

### Rise & Shine Sessions

Sponsored by Kedrion Biopharma and Pfizer Hemophilia

### Aquatic Exercise (adult women)

| Spa Pool, Spa Aquae* | 7:45 a.m.—8:45 a.m.

### Zumba | Motion Studio, Spa Aquae* 7:45 a.m.—8:45 a.m.

*For adults or families; children must be accompanied by an adult.

### Yoga | Castilla AB* 7:45 a.m.—8:45 a.m.

*For adults or families; children must be accompanied by an adult.

### (Art Factor) Exhibit | Grand Ballroom Foyer Open throughout Symposium.

### Information Desk | Grand Ballroom Foyer 9:00 a.m.—12:00 p.m.

### Breakout #1: Inhibitors: From Patient to Provider | Grand Ballroom B 9:00 a.m.—10:15 a.m.

### Breakout #2: Insurance Trends | Grand Ballroom A 9:00 a.m.—10:15 a.m.

### Breakout #3: Mommy Bleeds Too! | Grand Ballroom E 9:00 a.m.—10:15 a.m.

### Breakout #4: Social Media | Grand Ballroom D 9:00 a.m.—10:15 a.m.

### Breakout #5: Von Willebrand Disease Standards of Care | Castilla AB 9:00 a.m.—10:15 a.m.

### Breakout #6: LGBTQ Rap Session | Leon 9:00 a.m.—10:15 a.m.

This session is only open to those who identify as LGBTQ with a bleeding disorder. No industry employees are allowed, unless you are also an adult man (18+) with a bleeding disorder.

### Beverage Break | Grand Ballroom Foyer Sponsored by Alnylam Pharmaceuticals 10:30 a.m.—10:45 a.m.

### Expanding Our Knowledge: CHOICE Project Update & HFA Research Program | Grand Ballroom C 10:30 a.m.—12:00 p.m.

### Express Lunch (Exhibit Hall + Wellness Lounge)* | Marquis Ballroom 12:00 p.m.—1:30 p.m.

*Sponsored by Kedrion Biopharma and Pfizer Hemophilia. A lunch is proved at no cost to attendees.

### Enhanced Break | Grand Pre-Function Sponsored by Bayer 2:30 p.m.—3:30 p.m.

### BLOOD BROTHERHOOD TRACK

### Living Longer and Stronger: Aging with a Bleeding Disorder | Grand Ballroom E 1:30 p.m.—2:30 p.m.

### Treatment Concerns in Bleeding Disorders: HCV, Upcoming Products, and Pain | Grand Ballroom E 2:45 p.m.—3:45 p.m.

### Blood Brotherhood Rap Session | Grand Ballroom E 4:00 p.m.—5:30 p.m.

Only open to adult men (18+) with a bleeding disorder. No industry employees are allowed, unless you are also an adult man (18+) with a bleeding disorder.

### BLOOD SISTERHOOD TRACK

### Educating Providers, Changing Lives: An Introduction to the Foundation for Women & Girls with Blood Disorders (FWGBD) | Grand Ballroom D 1:30 p.m.—2:30 p.m.

### Women Who Bleed: Basic Overview of Why, What’s Affected, and How We Handle It | Grand Ballroom D 2:45 p.m.—3:45 p.m.

### Blood Sisterhood Rap Session | Grand Ballroom D 4:00 p.m.—5:15 p.m.

### PARTNERS & SPOUSES TRACK

### Partners & Spouses Rap Session | Grand Ballroom B 4:00 p.m.—5:30 p.m.

Only open to partners/spouses of a person with a bleeding disorder. No industry employees are allowed, unless you are a partner/spouse of someone with a bleeding disorder.

### FAMILIES TRACK

### Raising Resilient Children | Grand Ballroom C 1:30 p.m.—2:30 p.m.

### Grow Up, Stand Up: Kids As Self-Advocates | Grand Ballroom C 2:40 p.m.—3:40 p.m.

### Moms in Action Rap Session | Grand Ballroom C 3:45 p.m.—5:00 p.m.

This session is only open to mothers/mother-figures of a person with a bleeding disorder. No industry employees are allowed, unless you are also a mom of someone with a bleeding disorder.

### Dads in Action Rap Session | Grand Ballroom A 3:45 p.m.—5:00 p.m.

This session is only open to fathers/father-figures of a person with a bleeding disorder. No industry employees unless you are a dad of someone with a bleeding disorder.

### SPANISH TRACK | PISTA ESPAÑOL

Track sponsored by Octapharma and Option Care.

**Rap Session en Español** | Andalucía 4:00 p.m.—5:00 p.m.

### YOUNG ADULTS TRACK

**Powering Through (featuring NFL Cornerback, Josh Gordy)** | Castilla AB 1:30 p.m.—3:00 p.m.

Part of the Young Adults track, but open to all community members.

This session’s content is independent of HFA’s Program and provided by Believe Limited.

### Financial Finesse | Castilla AB 3:15 p.m.—4:15 p.m.

*The Patchwork Series: Where Do I (or We) Fit In? | Castilla AB 4:30 p.m.—5:30 p.m.

### EXECUTIVE DIRECTOR TRACK

### Board Development | Leon (ED Track: Intended Audience—EDs/Member Org. Staff) 1:30 p.m.—3:30 p.m.

### Fundraising Development | Leon (ED Track: Intended Audience—EDs/Member Org. Staff) 3:30 p.m.—5:30 p.m.

### GENERAL

### Break 5:30 p.m.—6:30 p.m.

### HFA Final Night Event*: Valencia Ballroom 6:30 p.m.—11:00 p.m.

*A meal is provided at no cost to attendees.

### SUNDAY, APRIL 3

### GENERAL SESSION

**SUNDAY, APRIL 3**

### Industry Breakfast*: Octapharma | Valencia Ballroom 7:00 a.m.—9:00 a.m.

*Note: This session’s content is independent of HFA’s program. Content and meal provided by Platinum sponsor. A meal is provided at no cost to attendees.

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A list of all our speakers and their biographies can be found:

- On the FREE HFA Symposium app
- By requesting a paper copy at the registration booth