SYMPOSIUM 2020

Sponsorship Opportunities and Exhibitor Prospectus

August 24-26, 2020 ♦ Baltimore, Maryland

HFAexhibitors@hemophiliafed.org

Hemophilia Federation of America™

WHO SPONSORS AND EXHIBITS AT SYMPOSIUM?

Don't miss this incredible opportunity to interact and share information with more than 1,200 participants, including adults, children, speakers, staff and other exhibitors. If you have a product, therapy or service for members of the bleeding disorders community, Symposium is an essential opportunity for your company to reach a national audience.

This event is packed with community-centric education, breakout sessions, industry updates and receptions.

EXPOSURE:

more than 1,200 individuals from around the country attend

VISIBILITY:

Face-to-face conversations with community members

FOCUS:

Seven hours of exhibit time with no competing community educational sessions

THANK YOU TO OUR 2019 SPONSORS

DIAMOND

Bayer

Genentech Inc.

Novo Nordisk Inc.

Takeda

PLATINUM

CSL Behring

Sanofi Genzyme

SILVER

Pfizer Rare Disease

BRONZE

Aptevo Therapeutics

BioMarin Pharmaceutical

Grifols USA LLC

HEMA Biologics

Kedrion Biopharma

Octapharma

Spark Therapeutics

uniQure

THANK YOU TO OUR 2019 EXHIBITORS

Accredo

Aptevo Therapeutics

ATLAS

Bayer

BioMarin Pharmaceutical

BioMatrix Specialty Pharmacy

BioScrip

BloodStream Media

BriovaRx Hemophilia

Brothers Healthcare

Comprehensive Health Education Services

Cottrill's Pharmacy Inc.

CSL Behring

CVS Health

Diplomat Specialty Infusion Group

DrugCo Health

Fidelis Specialty Pharmacy

Galen US

Genentech Inc.

Grifols USA LLC.

HEMA Biologics

Hemophilia & Thrombosis Treatment Center at UC San Diego Health

Hemophilia Adoption Program Supported by HFM

Hemophilia Alliance

Hemophilia Council of California

Hemophilia Foundation of Southern California

Kedrion Biopharma

Music for the Cause

National Hemophilia Foundation

Novo Nordisk Inc.

Octapharma

Paragon Healthcare Specialty

Pfizer Rare Disease

Plasma Protein Therapeutics Association

Sanofi Genzyme

Save One Life Inc.

Sigilon Therapeutics Inc.

Soleo Health

Spark Therapeutics

Specialty Care Rx

Superior Biologics

Takeda

The Alliance Pharmacy

The Coalition For Hemophilia B

U&I Specialty Pharmacy

uniQure

World Federation of Hemophilia

CONFERENCE SPONSORSHIP

Your sponsorship is vital to the success of this conference. We believe community members have a right and responsibility to be educated about the treatment and care of their disorder. Your involvement in Symposium provides an important learning opportunity to families. Beyond the opportunity for your company or organization to interact face-to-face with community members, you'll receive many benefits as a sponsor.

SPONSORSHIP LEVELS

Level	Cost	Complimentary Exhibitor Registrations	Exhibit Space
Diamond	$210,000	10	10' x 20' with premium placement around center of Exhibit Hall
Platinum	$115,000	10	10' x 20' with premium placement
Gold	$85,000	8	10' x 20'
Silver	$55,000	6	10' x 10'
Bronze	$25,000	4	10' x 10'

Sponsorship costs include exhibit space and complimentary exhibitor registrations.

Booth location, industry-sponsored meal times and additional marketing opportunities are first offered to Diamond sponsors, followed by Platinum, Gold, Silver, Bronze and then all exhibitors.

INDUSTRY SPONSORED MEALS

Diamond and Platinum sponsors will choose from the following list of two-hour meal sessions where they can provide attendees with an industry update/presentation accompanied with a meal. These serve as the primary meals for all conference attendees.

MONDAY, AUGUST 24

10 a.m.—Noon › Industry Sponsored Brunch

7—9 p.m. › Industry Sponsored Dinner

TUESDAY, AUGUST 25

7—9 a.m. › Industry Sponsored Breakfast

7—9 p.m. › Industry Sponsored Dinner

WEDNESDAY, AUGUST 26

7—9 a.m. › Industry Sponsored Breakfast

SPONSORSHIP BENEFITS

BENEFIT CATEGORY	DIAMOND $210,000	PLATINUM $115,000	GOLD $85,000	SILVER $55,000	BRONZE $25,000
Misc. Benefits					
$75,000 worth of spend toward a la carte sponsorship opportunities	♦				
Industry Sponsored Meals					
Sponsored Meals	Exclusive, two-hour industry update with meal with no competing educational sessions. Includes room rental. Meal provided by sponsor: menu subject to approval.	Exclusive, two-hour industry update with meal with no competing educational sessions. Includes room rental. Meal provided by sponsor: menu subject to approval.	Acknowledgement for boxed lunches served in the Exhibit Hall on Saturday.	Acknowledgement during one conference snack break in between sessions.	Acknowledgement during one conference snack break in between sessions.
Sponsorship Recognition					
Verbal recognition at awards luncheon	♦				
Logo placement on opening slides	♦	♦	♦	♦	♦
Logo placement on event signage	♦	♦	♦	♦	♦
Website Recognition— On Symposium related web pages.	Large logo with hyperlink	Large logo with hyperlink	Medium logo with hyperlink	Small logo with hyperlink	Small logo
Print Magazine — One issue of Dateline Federation	Large logo	Large logo	Medium logo	Small logo	Company name
Email newsletter	Logo with hyperlink	Logo with hyperlink	Logo	Logo	Logo
Marketing/Print Materials					
Conference Bag Insert— Bag provided to attendees upon check-in	1 item included, up to 9" x 12"	1 item included, up to 9" x 12"	1 item included, up to 8.5" x 11"	1 item included, up to 8.5" x 11"	1 item included, up to 8.5" x 11"
Room Drop— Bag delivered to attendee's hotel room on Friday evening.	1 item included, up to 9" x 12"	1 item included, up to 9" x 12"	1 item included, up to 8.5" x 11"	1 item included, up to 5" x 7"	1 item included, up to 4 x 6"
Program Advertisement	Full-page, premium placement	Full-page, premium placement	Full-page	Half-page	Quarter-page
Digital Marketing					
Mobile App Promoted Posts	2	2	1	1	
Mobile App Push Notifications	1	1	1		

À LA CARTE SPONSORSHIP OPPORTUNITIES

In addition to the five tiers of sponsorships, we offer several additional opportunities to capture the attention of community members and enhance your presence at the conference.

HOTEL SCHOLARSHIPS

Living with a bleeding disorder is a financial challenge for many families. Our goal is to offer scholarships to more than 100 individuals attending this year's Symposium for the first time. Sponsors are acknowledged in the letter sent to scholarship recipients, on our website and in the Symposium program. Multiple sponsorships available in increments of $1,000.

PROGRAM TRACK SPONSORSHIPS

Support our efforts to provide attendees with educational content curated for their particular bleeding disorder/condition by sponsoring one or more of our program tracks. Multiple sponsorships are available for each track. Sponsorship benefits include the ability for one company representative to host a five-minute presentation at the beginning of the track, attend sessions within the sponsored track (except for the Rap Session), and acknowledgement on signage, in the program and in the mobile app.

HEMOPHILIA TRACK — $25,000

Target Audience: Patients, parents and caregivers of those diagnosed with Hemophilia A (VIII) or B (IX).

INHIBITOR TRACK — $25,000

Target Audience: Patients, parents and caregivers of those with a hard-to-tolerize/long-term inhibitor.

RARE BLEEDING DISORDERS TRACK— $25,000

Target Audience: Patients, parents and caregivers of those diagnosed with rare bleeding disorders such as factor deficiency I, II, V, V+ VIII, VII, X, XI or XIII, or platelet disorders such as Bernard-Soulier syndrome, Glanzmann's thrombasthenia or Platelet Storage Pool Disorder.

SPANISH TRACK — $25,000

Target Audience: Patients, parents and caregivers who prefer education in Spanish.

VON WILLEBRAND (VWD) TRACK — $25,000

Target Audience: Patients, parents and caregivers of those diagnosed with vWD.

EXCLUSIVE SPONSORSHIPS

Only one sponsorship is available per offering and funder receives exclusive recognition unless otherwise noted.

CHILDREN'S ART EXHIBIT $5,000

SOLD OUT

Endearing artwork created on-site during the children's educational programming will be on display throughout Symposium in hallways and the exhibit hall. Sponsor will be acknowledged on signage, in the program and in the mobile app.

CHILDREN'S PROGRAM $5,000

SOLD OUT

Licensed professional childcare services will offer age-appropriate, hands-on, creative activities for children on Thursday, Friday and Saturday. Sponsor will be acknowledged on signage, in the program and in the mobile app.

ENHANCED BREAK $5,000

Treat attendees to an enhanced snack as they take a break from programming during Saturday afternoon's sessions. Thanks to your sponsorship, with Oriole Park at Camden Yards as the backdrop, attendees will enjoy a ballpark-themed snack break. We will work with the hotel's catering team on ordering and logistics. Sponsor will be acknowledged on signage, in the program and in the mobile app.

FINAL NIGHT EVENT $75,000

SOLD OUT

We'll end Symposium 2020 with an epic celebration held at the Maryland Science Center, just a short drive from the hotel. Attendees will enjoy dinner and live entertainment set within the museum's interactive exhibits.

Available only for Diamond-level sponsors. Sponsor receives exclusive event title/naming placement (Symposium Final Night Event Sponsored by: Company Name), signage at Symposium, signage at event, recognition at event, mention in the mobile app and in the printed program. Sponsor can distribute promotional materials at final night event, subject to HFA's review and approval.

MEDICAL ROOM AND INFUSION SUITE $5,000

SOLD OUT

Medical needs frequently arise during Symposium, including the need to infuse. Our medical room and infusion suite is stocked with medical supplies and is staffed by volunteer, trained medical professionals. Sponsor will be acknowledged on signage, in the program and in the mobile app.

TEEN ACTIVITIES $10,000

Sponsor will receive an invitation for one person to attend a session to provide a five-minute presentation. Attendee must complete a background check. Sponsor is allowed one branded item to be placed in bags given to teens, subject to HFA approval. Sponsor will be acknowledged with logo placement on bags, on signage, in the program and in the mobile app.

MOBILE APP SPONSORSHIP $20,000

SOLD OUT

Where is your cell phone right now? If you're like our attendees, it's in your hand, your pocket or within arm's reach at all times. The HFA Symposium mobile app contains everything our attendees need to know about the conference including the agenda, speaker biographies and an activity feed. Place your company's logo on the main splash screen that every user will see as the app opens and loads. Sponsor will be acknowledged on signage at event and in program.

WHEELCHAIRS AND SCOOTERS $7,500

SOLD OUT

Mobility equipment is essential for our community members for a positive meeting experience. Sponsor will be acknowledged on signage on wheelchairs and scooters and in the program.

WI-FI INTERNET $15,000

SOLD OUT

Make sure every attendee knows your brand by sponsoring our WI-FI and making your company or product name the password needed to access WI-FI on premises. The landing page will be managed by HFA. Sponsor will be acknowledged on signage at event and in the program.

YOUNG ADULT SOCIAL $5,000

SOLD OUT

Attendees between the ages of 18 and 30 will have the opportunity to socialize with their peers. Sponsor is invited to bring two representatives to attend the event. Sponsor will be acknowledged on signage at event, in the program and in the mobile app.

MARKETING OPPORTUNITIES/ SPONSORSHIPS

These sponsorships can be branded or unbranded.

CHARGING TABLE $2,500

Place your message and logo on a 4'x4' back-lit coffee table, equipment with electrical outlets for attendees to charge their phones and computers. The table top will be branded with HFA's messaging, and all four sides of the table will have your company's choice of design elements.

PHONE CHARGING STATION KIOSK $5,000

Charging stations will be placed in high-traffic areas near the exhibit hall and session rooms for attendees to charge their phones. Sponsor will be acknowledged on the kiosk's digital screen. One sponsorship per kiosk with three kiosks available.

CONFERENCE BAGS:

CONFERENCE BAG INSERT $6,000

Ensure our attendees know your company, brand or product by placing a piece of your marketing collateral in their conference bag. Sponsor provides a piece of marketing collateral to be inserted into bags given to each attendee at registration.

WATER BOTTLES, REUSABLE $20,000

Help us keep our attendees hydrated by providing them with reusable water bottle printed with sponsor name and the Symposium logo. HFA will facilitate the design, ordering and distribution of the water bottles.

NOTEBOOKS $10,000

Impress attendees upon check-in by placing a useful, custom-printed notebook with your logo in their hands. The soft-cover notebook will feature your company's logo alongside the 2020 Symposium logo on the cover. This high-quality item will be used by attendees during and after Symposium. HFA will facilitate the design, ordering and shipping of notebooks

ROOM DROP BAGS:

ROOM DROP BAGS $10,000

Exclusive sponsorship

Attendees will see your company's logo when they return to their room and pick up their room drop bag. Sponsorship includes logo placement on one side of these reusable bags. HFA will facilitate the design, ordering and placement of the room drop bags.

ROOM DROP BAG INSERT $6,000

Don't let Symposium go by without taking advantage of another chance to put your brand or product's information in the hands of our attendees. Sponsor provides a piece of collateral that will be placed in a bag and delivered to attendees' hotel room.

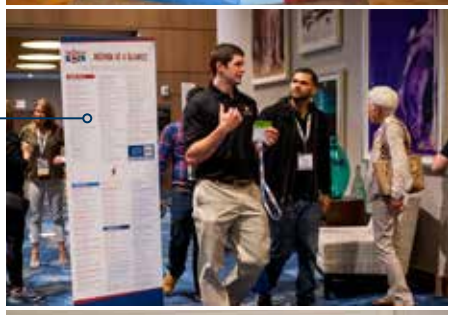
ROOM DROP BAG SNACKS — CUSTOM M&MS $5,000

Treat attendees to a snack that will be delivered to their room by putting your logo on custom-printed, individual servings of M&M's that will be placed in the room drop bags. HFA will facilitate ordering and shipping.

SIGNAGE:

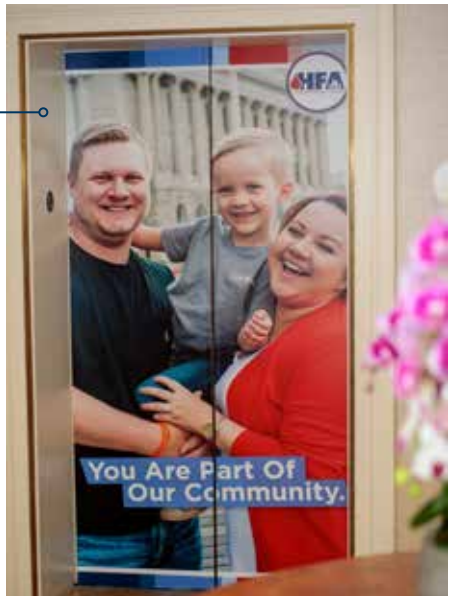
COLUMN DECAL $7,000 Limited, only four available

Place your company's advertisement on a vinyl decal wrapped around one of the Hilton columns, located in the center of the East Foyer, the central gathering area/common space of the conference meeting space. HFA will facilitate the printing and installation of the decal.



DIRECTIONAL SIGNAGE $5,000

Logo placement on a minimum of five directional signs that will be placed throughout the conference area. Signage will provide attendees with meeting room locations, daily agendas and directions.



ELEVATOR CLINGS $5,000

Capture the undivided attention of attendees waiting for/riding elevators with your company advertisement. Choose from the following locations:

GUEST ROOM ELEVATORS $5,000

Limited, three per floor available

Accessed via lobby, meeting room space on second floor, and all guest room floors. Sponsorship is for one decal on one door in the chosen location. Choose from the following floors:

Lobby • Second Floor • Inside of Elevator

MEETING ROOM ELEVATORS $7,000

Limited, one per floor available

Accessed via lobby and meeting space on second floor. Sponsorship is for one decal on one door in the chosen location. Choose from the following locations:

Lobby • Second Floor • Inside of Elevator

FOYER WINDOW CLINGS $3,500 EACH

Capture the attention of attendees as the sun shines through your company advertisement on a window decal, placed on a wall of windows that overlook Camden Yards and the Baltimore Orioles Stadium. This area on the second floor is where registration will be located, and is the throughway for attendees to get to and from the exhibit hall. HFA will facilitate printing and installation.

PRINT:

PROGRAM ADS

Advertisement in the printed program which contains all essential information for attendees. Print ready PDFs must be submitted by Feb. 1.
Two-page spread: $17,000
Full page: $9,000
Half page: $5,000
Quarter page: $3,000

HOTEL KEY CARDS $10,000

SOLD OUT

Make sure attendees see your logo throughout the conference by placing it right on their hotel room key card. HFA will coordinate with the hotel to have conference attendees receive a hotel key card with full-color sponsor logo and conference logo.

DIGITAL:

MOBILE APP PROMOTED POSTS $2,500 EACH

SOLD OUT

Promoted Posts can be used to get key information to attendees, such as reminders to stop by your booth, updates to the agenda, kickoff messages at the start of the event or social content to drive conversations in the activity feed.

EMAIL ADVERTISING $1,000 PER EMAIL

Banner advertisement placement in emails containing announcements, reminders and surveys sent to Symposium attendees.

OTHER FUNDING OPPORTUNITIES IN 2020

CORPORATE MEMBERSHIP

Our organization thrives on the spirit and energy of community members from across the country and is able to advocate and assist for so many due in part to the support from our corporate partners. Our membership program offers membership to corporate pharmaceutical and biotech companies as well as specialty pharmacies of 340B HTCs.

FUNDING GUIDE

Sponsorships and support of our programs and initiatives is imperative to bringing valuable educational opportunities to the community. Through the education and empowerment of patients and families, we mobilize a grassroots network of engaged advocates to raise awareness, ensure strong legislative and regulatory protections, and improve health outcomes and quality of life for people living with bleeding disorders. We support community members to develop personal advocacy skills so they can raise their voice and make an impact on their health care system.

INFORMATIVE COMMUNICATIONS (ADVERTISING) MEDIA KIT

We provide informative communication opportunities to entities that provide services and therapies to people with bleeding disorders. These educational tools build knowledge and support actions of self-advocacy within the community. Reach our community members though our print and digital channels.

HISTORY ARCHIVE PROJECT

While we have built a comprehensive timeline of the community's history, recorded personal stories and oral histories, and made an initial donation of artifacts to the Smithsonian Institution's National Museum of American History in Washington, D.C., there is much work left to be done. HFA can be the catalyst for this monumental project, but we can't preserve the community's history on our own. It's not HFA's story to tell, it's all of ours!

To learn more about these opportunities, contact info@hemophiliafed.org.

EXHIBITING AT SYMPOSIUM

Our Exhibit Hall provides a comfortable learning environment for community members to engage in conversations about current and potential therapies and services with industry partners. We request that your booth space be designed to foster a relaxed, warm and welcoming feeling that provides an environment of approachability for families.

Exhibiting at HFA's Symposium provides your company with seven hours of exhibit time with no competing community educational sessions.

EXHIBITOR INFORMATION

LOCATION

Hilton Baltimore Inner Harbor,
401 West Pratt St, Baltimore MD 21201

COST TO EXHIBIT: $6,000

NONPROFIT RATES

HFA will provide booth space to nonprofit organizations as available. All items provided in standard booths will be provided in nonprofit booths. Exhibit costs for nonprofit organizations are based on reported revenue from your most recent 990 (Part I, line 12):

Annual Revenue > $2.5M. $6,000
Annual Revenue > $1M and < $2.5M $750
Annual Revenue < $1M $375

BOOTH SIZE: 10' x 10' space

BOOTH FEE INCLUDES:

- Three (3) exhibitor registrations
- 8' draped back wall and 3' draped side walls
- 6' draped skirted table
- Two (2) chairs
- One (1) wastebasket with liner
- One (1) – 7" x 44" identification sign with company name and booth number
- Listing on Symposium webpage
- Company and booth number listing on the mobile app
- Booth listing in the conference program
- "We're Exhibiting" logo to use in your marketing efforts

REGISTERING TO EXHIBIT:

Registration opened October 17, 2019. To reserve and choose your exhibit space and purchase additional exhibitor registrations, complete the exhibit application online at exhibitor.hemophiliafed.org.

ADDITIONAL REGISTRATIONS

Additional exhibitor registrations, beyond the three included with your booth fee, are available. The maximum number of registrations per exhibitor is 40. All attendees employed by an exhibitor must purchase an exhibitor registration. Registration fees are:

Early Bird:. $595
June 5—August 7: $895
Onsite registration: $1,195

SERVICE CONTRACTOR:

Paramount Convention Services is our exclusive service contractor. If you do not use Paramount, you are responsible for your own arrangements with the conference site and shipping. After registering to exhibit, you'll receive an email from Paramount with information about their services. We highly recommend you utilize Paramount for your shipping and exhibit booth needs.

BOOTH CLEANING:

Any cleaning required by exhibitors, outside of a daily vacuuming of the aisles and emptying of centrally-located waste receptacles, must be ordered through the hotel at the exhibitor's expense.

EXHIBITING SCHEDULE

SUNDAY, AUGUST 23

Exhibitor move in for Diamond, Platinum and Gold sponsors.
3 — 10 p.m.

MONDAY, AUGUST 24

Exhibitor move in
8 a.m. — 4 p.m.

Exhibitor Registration Badge Pickup
8 a.m. — 4 p.m.

Exhibiting Hours
5 — 7 p.m.

TUESDAY, AUGUST 25

Exhibiting Hours
9 — 10:30 a.m.

Exhibiting Hours
5 — 7 p.m.

WEDNESDAY, AUGUST 26

Exhibiting Hours
12 — 1:30 p.m.

Exhibitor Move Out
1:30 — 5:00 p.m.

All exhibitors and food and beverage vendors must exit the Exhibit Hall 30 minutes after exhibiting hours end.

EXHIBIT HALL FLOOR PLAN

EXHIBITOR GUIDELINES

HFA reserves the right to accept or reject a potential exhibitor for any reason. No exhibit will be accepted if HFA determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or in general, is not in keeping with the character and purpose of Symposium.

CANCELLATION POLICY

EXHIBITOR BOOTH

Exhibitor booth cancellations submitted prior to Jan. 24, 2020 will result in a 10% administrative fee. After Jan. 24, there will be no refunds. Cancellation notice must be sent to hfaexhibitors@hemophiliafed.org.

EXHIBITOR ATTENDEE CANCELLATION

Exhibitor attendee cancellations submitted prior to June 5, 2020 will result in a 10% administrative fee. After June 5, 2020 there will be no refunds. Cancellation notice must be sent to hfaexhibitors@hemophiliafed.org.

HOTEL ACCOMMODATIONS

RESERVING ROOMS

Exhibitors may not reserve more than 10 rooms at the conference hotel without permission from HFA. If more than 10 rooms are required, you must sign and abide by a contract for any cancellation fees or attrition penalties. To reserve more than 10 rooms, contact hfaexhibitors@hemophiliafed.org.

BOOTH/EXHIBIT SPACE GUIDELINES

SPACE ASSIGNMENTS AND DESIGN

Exhibit space is limited and will be reserved on a first- come, first-served basis. If it becomes necessary to relocate an exhibitor after a reservation has been accepted, HFA will contact the exhibitor. All booth renderings must be submitted for approval by Feb. 14, 2020. Send hfaexhibitors@hemophiliafed.org.

EXHIBITING CODES AND AGREEMENTS

Exhibitor shall construct its display to comply with the Americans with Disabilities Act. Exhibitor shall not, nor shall exhibitor permit others to, do anything to its exhibit space or do anything in the event facility which would cause a difference in conditions from those previously approved.

HEIGHT RESTRICTIONS

The highest point of a booth or signage shall not exceed 8 feet, except for the exhibit space reserved for diamond, platinum, or gold sponsors, which can have a highest point of 14 feet. HFA reserves the right to have booth removed if exceeding size limits.

BALLOONS

Balloons are prohibited.

EXHIBITOR OPERATION AND CONDUCT IN EXHIBIT HALL

FOOD & BEVERAGE

Food and beverages may be dispensed from exhibitor's booth within the following guidelines:

- Any food must be coordinated with the hotel's catering/food and beverage team.
- Distribution area must be kept clean and attractive.
- All event attendees must have the opportunity to receive samples.

REMAINING IN DESIGNATED EXHIBIT SPACE

All promotional activities shall be carried on within exhibitor's booth space. Any activities or displays inside booths shall not interfere with any neighboring booth, including but not limited to excessive noise or flashing lights. If found to be obtrusive, you will be asked to discontinue the activity. Exhibitors may not use strolling entertainment, nor distribute materials in any area outside their exhibit booth.

BOOKS, BOOK SIGNINGS AND CELEBRITY APPEARANCE

The distributing of books or hosting of book signings or celebrities in your exhibit space must be done with advance written permission from HFA.

ATTENDEE INTERACTIONS

INDUSTRY MEETINGS WITH COMMUNITY

HFA discourages exhibitors from entertaining, meeting with, or hosting separate events for community members/ attendees during the entirety of Symposium. Exhibitors shall not entertain community members during active Symposium sessions or events. HFA reserves the right to prohibit any conduct or activity it deems inconsistent with its policies and purpose.

USING EXHIBIT HALL TIME

Exhibitor/Participant contact should be conducted at exhibit hall booths during exhibit hours. HFA encourages participants to concentrate on attending Symposium sessions during session hours.

EXHIBITOR SOLICITATION POLICY

COLLECTING ATTENDEE INFORMATION

Exhibitors may provide a voluntary sign-up sheet to facilitate consumer requests. The information provided by the participant should be for specific purposes and may not be tied to any prize or inducement from the exhibitor (e.g., if the exhibitor establishes a "mailing list" for post- Symposium informational contact, the purpose of the list must be clearly stated). Participants are allowed to request additional information or items from exhibitors that are to be provided after Symposium.

PHOTOS

Please be respectful and use good judgment when taking photographs and/or video during Symposium. No photos or videos are allowed during Symposium without prior consent from the adult participant. Photographs and videos taken of children during Symposium are prohibited and may not be used in any public form without written consent from the child's parent or legal guardian. HFA staff reserves the right to view signed consent forms at any time.

RAFFLES

Raffles are not allowed in exhibitor booths but raffle prizes can be donated to HFA to be raffled off on their behalf during general sessions and/or meals. Recognition will be given to the raffle donors at time of raffle. Contact hfaexhibitors@hemophiliafed.org if you wish to make a donation.

GENERAL PROVISIONS

HFA has full authority to interpret and enforce all regulations for the event and the power to make amendments and/or further regulations that are considered necessary for the proper conduct of the event. Such decisions shall be binding on all event exhibitors. Failure to comply with any rule or regulation may be sufficient cause for HFA to require the immediate removal of the offending exhibitor, and may result in forfeiture of further rights to exhibit at future events sponsored by HFA, together with all fees paid. HFA may lease any space so forfeited to another exhibitor.

The HFA Symposium is a family event where children and minors are present. HFA reserves the right, at any time and for any reasonable cause, to require the provision of information and/or submission to background checks of any person working with and/ or exposed to children and minors at the event. Failure to comply with such a request shall result in expulsion from the event and premises.

SUITCASING

Those found to be suitcasing will be asked to leave and will be prohibited from participating in future HFA events. Suitcasing is a strictly prohibited unethical business practice. Suitcasing occurs when someone who has not purchased a sponsorship or exhibit space distributes promotional materials or solicits business. For example, a company representative registers as an attendee or community member and then works the exhibit floor, passing out promotional items and information in the aisles. Or, a company rents a conference room at the event location and then directs attendees away from the exhibit hall to their own space. Persons employed by companies who are not registered exhibitors shall be prohibited from wearing company clothing or company logos at the HFA event.

RULES AND REGULATIONS

Hemophilia Federation of America is a national nonprofit charitable organization founded to assist and advocate for families with bleeding disorders. The annual educational Symposium conference is designed as a community meeting for patients and families to obtain information and receive education. It is not a corporate trade show or a medical conference. In keeping with the meeting intent, the following Rules & Regulations are outlined.

These rules provide guidance to exhibitors and offer parameters to maintain a family atmosphere wherein comfort and benefits to attending community families are the priority. All applicable fire and safety rules of the event locale and jurisdiction shall be strictly adhered to and the following shall also apply, without exception. Violation of the rules and/or applicable laws herein, may result in HFA's cancellation of the Exhibitor's space without further notice and without obligation to refund monies previously paid. HFA further reserves the right to reject Exhibitor's application to exhibit in future events of HFA. Further, HFA in its absolute discretion, shall have the right at any time to enter and inspect the area occupied by Exhibitor. Exhibitors and their representatives shall, at all times, conduct themselves in a professional and ethical manner.

PROTECTION OF FACILITY AND LIABILITY

Any repair costs due to vendor damage will be billed to and paid by the vendor. HFA is not responsible for the safety of exhibits against theft, accident, fire, acts of God, vandalism, or any other cause.

LISTING AND PROMOTIONAL MATERIALS

Exhibitor grants HFA a fully paid, perpetual, non-exclusive license to use, display, and reproduce the name of the exhibitor in any directory or listing of the event exhibitors and to use such names in promotional materials. HFA shall not be liable for any errors in any listing or for omitting any exhibitor from any directory or listing pertaining to the event.

LIABILITY AND INSURANCE

This agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture, or agency between HFA and exhibitor. Exhibitor hereby agrees to and does indemnify, hold harmless, and defend HFA, its officers, directors, employees, agents, affiliates, and subsidiaries (collectively, "Indemnified Party"), from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest, and attorney's fees) which any Indemnified Party may incur, suffer, be put to, pay, or be required to pay, incident to or arising directly or indirectly from any act or omission by Exhibitor or any of its employees, servants, or agents. Exhibitor further agrees that the Indemnified Party, shall not be responsible in any way for damage, loss, or destruction of any property of exhibitor or injury to exhibitor or its representatives, agents, employees, licensees, or invitees. Exhibitors shall obtain insurance policies covering exhibit materials at the HFA event. Exhibitors shall have public liability, bodily injury, and property damage insurance. Such insurance shall name the event facility, HFA, and the Official General Contractor as additional named insureds. Upon request, exhibitor shall provide a certificate of insurance to HFA.

LIMITATION OF DAMAGES

Any Indemnified Party shall not be liable to Exhibitor, whether in contract or tort, for any amount in excess of the exhibit space rental fee in relation to any damages, including lost profits, arising out of or relating to the HFA event, the rental of exhibit space, the conduct of HFA, any breach of this Agreement, or any other act, omission, or occurrence.

PROTECTION OF EXHIBIT FACILITY

Exhibitor is expressly bound, at its expense, to pay promptly for or repair any and all damage to the exhibit facility, booth equipment, or the property of others caused by the Exhibitor or any of its employees, agents, contractors, or representatives.

Assisting, educating and advocating for the bleeding disorders community since 1994.

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